

"The program was a large group that was managed properly and in a fun manner. Everything we did was enjoyable and well organized."

Alumni,
University of St. Thomas



SHORT TERM PROGRAMS

Fully Integrated

A turnkey solution for your short-term program development that connects with your institution's internationalization strategy



Program Overview

Learn International specializes in developing fully integrated short-term programs for third level institutions. Many Universities either underestimate the possibilities within their organisations for developing these programs or simply lack the appropriate resources to realise the potential. We dovetail program development activities with your institution's wider internationalization strategy as well as the underlying motivation the new program development; be they primarily revenue generation, brand building, partnership and network growth and development, international curriculum integration initiatives or simply as a marketing tool/recruitment channel for semester and full-degree programs.

With our fully integrated service, we work hand-in-hand with key role players in your institution to develop your own international short-term program. Our complete turnkey solution means that your institution provides the academic components of the program while Learn International takes care of the rest!

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Customized Programs

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www.learninternational.ie



Program Development Process

Our fully integrated programs are 100% focused on your university's current requirements while staying true to the overall mission and educational objectives of your University. Learn International liaises with you to establish a clear picture of current and aspirational program offerings. This is the first step towards creating your new program. Analyzing current program offerings, institutional positioning and current international partnerships helps to identify your institution's core strengths and key areas of opportunity for program development.

Learn International works with your organisation to devise a development plan in conjunction with key role players:

- Market driven program development planning
- Marketing consultation - Video/Brochure/Flyers/Website/Social Media
- International Recruitment
- Student and staff recruitment and training
- Logistics and operational management- housing, transport, meals, excursions, cultural trips, field trips, workshops
- Structured company and organization visits
- Health & safety and crisis protocols
- Other program components as required

We help you define, develop, market, recruit, staff and operate your short-term program



"Maynooth summer school was one of the best experiences I've had in my life. It goes beyond the "school" aspect and really offers an incredible view of the Irish culture - I would do it again in a heartbeat!"

*Alumni
Kansas State University*

How to apply or for further information please contact

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